

DYDD LLUN, 5 CHWEFROR 2024

**AT: YR AELOD CABINET DROS ADFYWIO, HAMDDEN,
DIWYLLIANT A THWRISTIAETH**

YR WYF DRWY HYN YN EICH GALW I FYNYCHU CYFARFOD
YR **AELOD CABINET DROS ADFYWIO, HAMDDEN,
DIWYLLIANT A THWRISTIAETH** A GYNHELIR YN YSTAFELL
**PWYLLGOR 1 (GWASANAETHAU DEMOCRATAIDD) AC O
BELL AM 10.00 YB, AR DYDD LLUN, 12FED CHWEFROR, 2024**
ER MWYN CYFLAWNI'R MATERION A AMLINELLIR AR YR
AGENDA ATODEDIG.

Wendy Walters

PRIF WEITHREDWR

Swyddog Democrataidd:	Julie Owens
Ffôn (llinell uniongyrchol):	01267 224088
E-bost:	juowens@sirgar.gov.uk

Wendy Walters Prif Weithredwr, *Chief Executive*,
Neuadd y Sir, Caerfyrddin. SA31 1JP
County Hall, Carmarthen. SA31 1JP

AGENDA

- 1. DATGANIADAU O FUDDIANNAU PERSONOL**
- 2. LLOFNODI YN GOFNOD CYWIR GOFNODION Y CYFARFOD A GYNHALIWDYD AR 18 IONAWR 2024** 3 - 4
- 3. RHAGLEN DEG TREF (CRONFA CYFALAF)** 5 - 10
- 4. RHAGLEN DEG TREF (CRONFA REFENIW)** 11 - 16
- 5. ADRODDIADAU NAD YDYNT I'W CYHOEDDI**

WEDI YSTYRIED HOLL AMGYLCHIADAU'R ACHOS AC WEDI CYNNAL PRAWF BUDD Y CYHOEDD GALL YR AELOD O'R CABINET FARNU NAD YW'R EITEMAU CANLYNOL I'W GYHOEDDI AM EI FOD YN CYNNWYS GWYBODAETH EITHRIEDIG FEL Y'I DIFFINNIR YM MHARAGRAFF 14 O RAN 4 O ATODLEN 12A I DDEDDF LLYWODRAETH LEOL 1972, FEL Y'I NEWIDIWYD GAN ORCHYMYN LLYWODRAETH LEOL (MYNEDIAD AT WYBODAETH) (AMRYWIO) (CYMRU) 2007.
- 6. CYMUNEDAU MENTRUS** 17 - 28
- 7. CRONFA YNNI ADNEWYDDADWY BUSNES** 29 - 40

Sylwer: - Nid oes hawl gan y wasg a'r cyhoedd fynychu'r cyfarfod. Bydd y cofnod penderfyniad yn cael ei gyhoeddi fel arfer o fewn 3 diwrnod gwaith.

Eitem Rhif 2

**YR AELOD CABINET DROS ADFYWIO, HAMDDEN, DIWYLLIANT
A THWRISTIAETH**

DYDD Iau, 18 Ionawr 2024

YN BRESENNOL (yn rhithwir): Y Cyngorydd: H.A.L. Evans (Aelod o'r Cabinet)

Roedd y swyddogion canlynol yn bresennol (yn gorfforol):

M. Pemberton – Cydgysylltydd y Rhaglen Wledig
H. Morgan – Rheolwr Datblygu Economaidd
R. Phillips – Rheolwr Rhanbarthol – Datblygu Economaidd
S. Rees – Cyfieithydd ar y Pryd
K. Evans – Swyddog Gwasanaethau Democrataidd

Ystafell Bwyllgor 1 (Ystafell Bwyllgor Gwasanaethau Democrataidd), Neuadd y Sir,
Caerfyrddin ac o bell - 10.00 - 10.06 yb

1. DATGANIADAU O FUDDIANNAU PERSONOL

Ni chafwyd datganiadau o fuddiant personol.

**2. LLOFNODI YN GOFNOD CYWIR GOFNODION Y CYFARFOD A GYNHALIWYD
AR 13 RHAGFYR 2023**

PENDERFYNWYD llofnodi cofnod penderfyniadau'r cyfarfod a gynhaliwyd ar
13 Rhagfyr 2023 yn gofnod cywir.

3. CYNLLUN ANGOR GWLEDIG

Bu'r Aelod Cabinet yn ystyried adroddiad ar y bwriad i sefydlu dwy gronfa newydd
fel rhan o'r Cynllun Angor Gwledig a ariennir drwy'r Gronfa Ffyniant Gyffredin.

Rhodddwyd gwybod i'r Aelod Cabinet y byddai Cronfa Ddigwyddiadau y Deg Tref
yn cynyddu nifer yr ymwelwyr â chanol y trefi ac yn gwella'r canfyddiad o
ddigwyddiadau lleol. Petaent yn llwyddiannus, byddai'r ymgeiswyr yn cael
hyfforddiant ar Becyn Cymorth Digwyddiadau Sir Gaerfyrddin i roi cymorth iddynt â
materion fel cynllunio digwyddiadau, trwyddedu, marchnata a hyrwyddo.

Nodwyd y byddai gan y Gronfa Economi Gylchol gyllid sbarduno o hyd at
uchafswm o £5k i gefnogi cymunedau i ddatblygu gweithgareddau economi
gylchol gan gynnwys cyfleusterau atgyweirio ac aildefnyddio yng nghanol trefi.

PENDERFYNWYD:

**3.1 cymeradwyo sefydlu Cronfa Ddigwyddiadau y Deg Tref, fel y nodir yn yr
adroddiad; a**

**3.2 bod y Gronfa Economi Gylchol, fel y nodir yn yr adroddiad, yn cael ei
chymeradwyo.**

4. Y RHAGLEN DEG TREF (CRONFA REFENIW)

PENDERFYNWYD cymeradwyo'r cais canlynol am gymorth o Gronfa Refeniw y 10 Tref yn amodol ar y telerau a'r amodau arferol ac ar y rhai a bennwyd yn yr adroddiad:

Ymgeisydd	Prosiect	Gwobr
Menter Cwm Gwendraeth Elli	Swyddog Ieuenctid a Chymunedol Cross Hands	£20,000.00

AELOD O'R CABINET

DYDDIAD

**CYFARFOD PENDERFYNIADAU YR AELOD CABINET DROS
ADFYWIO, HAMDDEN, DIWYLLIANT A THWRISTIAETH
DYDDIAD 12.02.2024**

Yr Aelod Cabinet:	Portffolio:	
Y Cyngorydd Hazel Evans	Cyfarfod Penderfyniadau'r Aelod Cabinet dros Adfywio, Hamdden, Diwylliant a Thwristiaeth	
Rhaglen Deg Tref (Cronfa Cyfalaf)		
Y Pwrpas: Ystyried cais sy'n gofyn am gymorth ariannol gan Gronfa Cyfalaf y Deg Tref		
Yr argymhellion / penderfyniadau allweddol sydd eu hangen: Cymeradwyo 1 cais a gyflwynwyd fel rhan o Gronfa Cyfalaf y Deg Tref		
Enw'r Ymgeisydd Enw'r Prosiect Cais am Grant	Cyngor Tref Sanclêr Prosiect y Gât a'r Porth, Sanclêr £33,697	
Y Rhesymau: Cefnogi'r cyfleoedd economaidd a nodwyd fel rhan o'r ymgynghoriad cymunedol helaeth a'r drafodaeth gyda rhanddeiliaid allweddol a fydd yn darparu budd economaidd a chymdeithasol i drefi marchnad gwledig y Sir.		
Y Gyfarwyddiaeth Enw Pennaeth y Gwasanaeth: Jason Jones	Swydd Pennaeth Adfywio, Polisi a Digidol	Jason Jones Rhif Ffôn: 01267 242 336 JaJones@sirgar.gov.uk
Awdur yr Adroddiad: Rhian Phillips	Rheolwr Datblygu Economaidd – Cyllid	Rhian Phillips Rhif Ffôn: 07812475386 MRPhillips@sirgar.gov.uk

Declaration of Personal Interest (if any):

None

Dispensation Granted to Make Decision (if any):

N/A

DECISION MADE:

Signed:

DATE: _____

CABINET MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted subject to the amendment(s) and reason(s) specified:	
Reason(s) why the Officer's recommendation was not adopted:	

EXECUTIVE SUMMARY
CABINET MEMBER DECISIONS MEETING FOR REGNERATION, LEISURE,
CULTURE AND TOURISM
DATE 12.02.2024

Ten Towns Programme (Capital Fund)

Purpose:

To consider an application submitted as part of the Ten Towns capital fund.

Background

The aim of the Ten Towns Programme is to increase the resilience and future growth of Carmarthenshire's rural market towns and their surrounding areas.

The Authority has committed £1m capital funding to support the respective towns to take forward some of the capital aspirations identified within their economic growth plans. To ensure that the ambitions of each town are realised, and that prioritised projects are developed, Carmarthenshire County Council have secured further funding from the UK Government's Shared Prosperity Fund.

Application for consideration:

Applicant: St Clears Town Council
Title: Y Gat and St Clears Gateway project, St Clears
Grant Requested: £33,697

The application for funding by St Clears Town Council focuses on two projects which have been identified by the town's economic growth plan team to support the development of the town:

Redevelopment of Y Gat

Recognised as an anchor building for the town, Y Gat has recently been transferred from the Authority to the Town Council. Following several engagement exercises with stakeholders, established groups and local business, St Clears Town Council is seeking funding to undertake modest reconfiguration works to the building to create a multipurpose space for both business and community use which will include:

- A designated shared working space on the second floor for local businesses. The space will also be used to hold community workshops e.g. digital classes. The library service will continue to operate from the premises as well as meeting rooms being available for hire for both business and community use.
- The reconfiguration work will enable a separate access to the café area which is currently being advertised as a business let
- The third floor will remain a space for local micro businesses to rent. The focus will be on the creative industries to tie in with the previous use of the building. The administration of the lettings will be undertaken by a local estate agent. There have been an encouraging number of enquires for the units available.

To support activity and encourage visitors to the town, the Town Council has appointed a centre co-ordinator whose primary role will be to facilitate events and administer bookings for Y Gat.

As the redevelopment of the building begins, a rebranding exercise will be undertaken by a suitably qualified organisation, to ensure the newly redeveloped space is carefully marketed and promoted to attract both business and community.

Gateway project

A small proportion of the budget will be used to fund the development of a gateway art project in a prime location in the town near the car park entrance. A local artist will be appointed to illustrate the history of the town, creating a vibrant gateway to the town centre. This aspect of the project aligns with wider investments which are being undertaken in the town as part of the Tackling Towns programme. It will also complement the Revitalising Rural Town Centre grant. To date, several premises in the town have been successful in their applications to revitalise their shop frontages.

Project Delivery timeline

The project will begin as soon as possible. Project must be completed by end of December 2024 in line with the Shared Prosperity funding period.

Outputs to be achieved

M2 of new/upgraded commercial space created	200m2
Number of vacant units/buildings brought back into commercial use	2
No of facilities/services created or improved	1
No of businesses directly/indirectly supported	5
No of jobs created	2
No of business accommodated	7
Increase in visitor numbers	5000
Increase in visitor spend	£70,000

Recommendation

To approve a grant request of **£33,697** from the Ten Towns Capital fund.

OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS

The option of not approving this project in whole or part is open to Cabinet Member. However non approval will mean that the local community will lose out from the economic and social benefits of the project.

DETAILED REPORT ATTACHED

NO

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: **Jason Jones** **Head of Regeneration, Policy and Digital**

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets	Bio-diversity & Climate Change
YES	YES	YES	NO	YES	NO	YES	YES

Policy, Crime and Disorder

The 10 towns programme provides an opportunity for rural market towns to create new economic benefit and opportunities developed as a recommendation from the Moving Rural Carmarthenshire Forward Plan.

The above is aligned with the county's existing strategies and plans including the Local Investment Plan for Carmarthenshire, Economic Recovery Plan, Local Innovation Strategy, Wellbeing Assessment, and the South-West Wales Regional Economic Delivery Plan and Corporate Strategy.

The project will also deliver against the Authority's Vision Statement which identifies the Ten Towns initiative as a key priority in 'Making our communities and environment, healthy, safe and prosperous' places to live.

The Programme will support the objectives of the Wellbeing & Future Generations Act by targeting interventions which aim to ensure that the Welsh speaking communities of the County remain vibrant and sustainable communities.

Legal

Terms and Conditions will be issued to the applicant which have been verified by CCC legal department and will be executed as a deed.

Finance

Funding has been secured from the UK Government Shared Prosperity Fund as part of the Rural Anchor.

Risk Management Issues

A programme level risk management process will be followed to ensure that risk is assessed and managed at all levels.

A key risk is the short delivery timeframe of SPF with all 3rd party grants required to be financially completed by the end of December 2024.

At a project level, a risk register will be maintained together with appropriate mitigation measures. The Rural Anchor Team who are responsible for administering both funds will closely monitor progress of the project individual awards. Where a lack of progress is being made, applicants will need to provide clarification as to how they will be able to deliver against the original approved amount. As a last resort this may mean suspension of a project mid delivery.

Physical Assets

St Clears Town council have entered in a lease agreement with Carmarthenshire County Council as part of an asset transfer programme. The designs for the work have been shared with corporate property who have agreed the proposed works subject to compliance with building regulations.

Bio- diversity & Climate Change

The project will ensure sustainable practices are adopted when carrying out the works and in the administration of the building.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Jason Jones

Designation: Head of Regeneration, Policy and Digital

1. Local Member(s) – Cllr Phillip Hughes, has been consulted on an on-going basis as part of the growth plan team meetings and is supportive of the project. Cllr Hughes is the Chair of the 10 towns growth team.

2. Community / Town Council - On-going consultation with the relevant Community Council in the development of the proposals.

3. Relevant Partners - Members of the established growth plan team prioritised the project which consists of key stakeholders from public, private and third sector. Further community consultation undertaken with both businesses and local organisations highlighted support for the proposals.

4. Staff Side Representatives and other Organisations n/a

Section 100D Local Government Act, 1972 – Access to Information
List of Background Papers used in the preparation of this report:

THESE ARE DETAILED BELOW

Title of Document	File Ref No.	Locations that the papers are available for public inspection
10 Towns St Clears CAPTIAL application		Held electronically

**CYFARFOD PENDERFYNIADAU YR AELOD CABINET DROS
ADFYWIO, HAMDDEN, DIWYLLIANT A THWRISTIAETH
DYDDIAD 12.02.2024**

Yr Aelod Cabinet:	Portffolio:	
Y Cyngorydd Hazel Evans	Cyfarfod Penderfyniadau yr Aelod Cabinet dros Adfywio, Hamdden, Diwylliant a Thwristiaeth	
Rhaglen Deg Tref (Cronfa Refeniw)		
Y Pwrpas: Ystyried cais sy'n gofyn am gymorth ariannol gan Gronfa Refeniw y Deg Tref		
Yr argymhellion / penderfyniadau allweddol sydd eu hangen: Cymeradwyo 1 cais a gyflwynwyd fel rhan o gronfa refeniw y Deg Tref:		
Ymgeisydd: Cyngor Tref Llandeilo Enw'r prosiect: Swyddog Marchnata Llandeilo Y Grant y Gofynnir Amdano: £20,000		
Y Rhesymau: Cefnogi'r cyfleoedd economaidd a nodwyd fel rhan o'r ymgynghoriad cymunedol helaeth a'r drafodaeth gyda rhanddeiliaid allweddol a fydd yn darparu budd economaidd a chymdeithasol i drefi marchnad gwledig y Sir.		
Y Gyfarwyddiaeth Enw Pennaeth y Gwasanaeth: Jason Jones Awdur yr Adroddiad: Mared Pemberton	Swydd Pennaeth Adfywio, Polisi a Digidol Cydgysylltydd Rhaglenni Gwledig	Jason Jones Rhif Ffôn: 01267 242 336 JaJones@sirgar.gov.uk Mared Pemberton Rhif Ffôn: 07812475386 MEPemberton@sirgar.gov.uk

Declaration of Personal Interest (if any):

None

Dispensation Granted to Make Decision (if any):

N/A

DECISION MADE:

Signed:

DATE: _____

CABINET MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted subject to the amendment(s) and reason(s) specified:	
Reason(s) why the Officer's recommendation was not adopted:	

EXECUTIVE SUMMARY
CABINET MEMBER DECISIONS MEETING FOR REGNERATION,LEISURE,
CULTURE and TOURISM
DATE 12.02.2024

Ten Towns Programme (Revenue fund)

Purpose:

To consider an application submitted as part of the Ten Towns revenue fund.

Background

The aim of the Ten Towns Programme is to increase the resilience and future growth of Carmarthenshire's rural market towns and their surrounding areas.

The Authority has committed £1m capital funding to support the respective towns to take forward some of the capital aspirations identified within their economic growth plans. To complement the capital projects, further revenue funding has been secured from the UK Government's Shared Prosperity Fund as part of the Rural Anchor.

Each town has been given the opportunity to apply for funding of up to £20,000 to be delivered before the end of December 2024.

The application has been assessed by an internal funding panel before being presented to Cabinet member for final decision.

Application for consideration:

Applicant: Llandelio Town Council
Project name: Llandeilo Marketing Officer
Grant Requested: £20,000

Llandeilo Town Council, on behalf of the 10 Towns Growth Plan Team, is seeking funding to appoint a Marketing Officer for the town. The role of the officer will include:

- Development of a marketing strategy to promote the town and the surrounding area. The officer will work closely with local businesses and community stakeholders to develop a cohesive marketing plan to encourage visitors to the area
- Development of marketing and promotional materials to highlight what's on in the town including local events, attractions etc
- Development of new events, working closely with businesses and existing event organisers. This will ensure that the town is able to offer a cohesive calendar of events throughout the year. The officer will also provide support to existing event organisers to help them grow.

The application includes a request to fund the purchase of event infrastructure such as gazebos that can be used for both new events developed as part of the project as well as supporting existing events thus reducing the costs in the longer term.

Llandeilo Town Council is committed to scoping opportunities to sustain the role post funding and will work with CCC's Bureau to identify funding pots.

Project Delivery timeline

The project will begin as soon as fully approved starting with a recruitment process for this new role. Project must be completed by end of December 2024 in line with the Shared Prosperity funding period.

Outputs to be achieved

Number of local events or activities supported	10
Number of volunteering opportunities supported	20
Number of people reached	3000
Increased visitor numbers	1050

Recommendation

To approve a grant request of £20,000 from the Ten Towns revenue fund. Special condition to be placed as part of the Terms and Conditions of the grant that the applicant must engage with local businesses including the newly established business forum.

OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS

The option of not approving this project in whole or part is open to Cabinet Member. However non approval will put at risk the Council's ability of delivering the Rural anchor programme within the UK Government's programme timeframe.

DETAILED REPORT ATTACHED	NO
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IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: **Jason Jones** **Head of Regeneration, Policy and Digital**

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets	Biodiversity and Climate change
YES	YES	YES	NO	YES	NO	NO	NO

Policy, Crime and Disorder

The 10 towns programme provides an opportunity for rural market towns to create new economic benefit and opportunities developed as a recommendation from the Moving Rural Carmarthenshire Forward Plan.

The above is aligned with the county's existing strategies and plans including the Local Investment Plan for Carmarthenshire, Economic Recovery Plan, Local Innovation Strategy, Wellbeing Assessment, and the South-West Wales Regional Economic Delivery Plan and Corporate Strategy.

The project will also deliver against the Authority's Vision Statement which identifies the Ten Towns initiative as a key priority in 'Making our communities and environment, healthy, safe and prosperous' places to live.

The Programme will support the objectives of the Wellbeing & Future Generations Act by targeting interventions which aim to ensure that the Welsh speaking communities of the County remain vibrant and sustainable communities.

Legal

Terms and Conditions will be issued to the applicant which have been verified by the Authority's legal team.

Finance

The funding is made available as part of the 10 towns programme with funding secured from the UK Government Shared Prosperity Fund as part of the Rural Anchor. A budget of £200,000 is available for the delivery of this fund which equates to £20,000 per town.

Risk Management Issues

A programme level risk management process will be followed to ensure that risk is assessed and managed at all levels.

A key risk is the short delivery timeframe of SPF with all 3rd party grants required to be financially completed by the end of December 2024.

At a project level, a risk register will be maintained together with appropriate mitigation measures. The Rural Anchor Team who are responsible for administering both funds will closely monitor progress of the project individual awards. Where a lack of progress is being made, applicants will need to provide clarification as to how they will be able to deliver against the original approved amount. As a last resort this may mean suspension of a project mid delivery.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Jason Jones

Designation: Head of Regeneration, Policy and Digital

1. Local Member(s) – Cllr Edward Thomas has been consulted on an on-going basis as part of the growth plan team meetings and is supportive of the project.

2. Community / Town Council - The application is from the Town Council who has consulted with various stakeholders at a local level.

3. Relevant Partners - Members of the established growth plan team which consists of key stakeholders from public, private and third sector.

4. Staff Side Representatives and other Organisations n/a

**Section 100D Local Government Act, 1972 – Access to Information
List of Background Papers used in the preparation of this report:**

THESE ARE DETAILED BELOW

Title of Document	File Ref No.	Locations that the papers are available for public inspection
10 Towns REVENUE LlandeiloTownCouncil		County Hall

Eitem Rhif 6

Yn rhinwedd paragraff(au) 14 o Ran 4 o Atodlen 12A o ddeddf Llywodraeth Leol 1972 fel y'i diwygiwyd gan
Orchymyn Llywodraeth Leol (Mynediad at Wybodaeth) (Amrywio) (Cymru) 2007

Document is Restricted

Mae'r dudalen hon yn wag yn fwriadol

Eitem Rhif 7

Yn rhinwedd paragraff(au) 14 o Ran 4 o Atodlen 12A o ddeddf Llywodraeth Leol 1972 fel y'i diwygiwyd gan
Orchymyn Llywodraeth Leol (Mynediad at Wybodaeth) (Amrywio) (Cymru) 2007

Document is Restricted

Mae'r dudalen hon yn wag yn fwriadol

Document is Restricted

Mae'r dudalen hon yn wag yn fwriadol